

THE TARRANCE GROUP

National Partnership for Women & Families/ Rockefeller Family Fund Election Eve/Night Omnibus 1200 Registered, Likely 2014 Voters Field Dates – November 2-4, 2014

TOTAL 1200	DEM 427	IND /DK 316	REP 424
49	44	53	50
51	56	47	50
5	7	6	3
14	16	10	15
17	17	17	17
7	6	6	9
19	18	20	22
6	4	7	8
9	6	11	11
6	6	10	5
16	21	14	11
	5 5 14 7 7 19 6 9	1200 42749 4451 565 714 1617 177 619 186 49 66 6	TOTAL DEM /DK 1200 427 316 49 44 5351 56 47 5 7 614 16 1017 17 177 6 619 18 206 4 79 6 116 6 10

1. Placeholder (no question here)

(SUNDAY and MONDAY INTERVIEWS Q2-Q4)

2. Often things come up and people are not able to vote. Thinking ahead to Tuesday's elections, how likely are you to vote? Are you almost certain to vote, will you probably vote, are the chances about 50-50, will you probably not vote, or will you definitely not vote?

IF CALLER SAYS THEY ALREADY VOTED PROBE: Did you vote absentee or did you vote earlier in-person?

	N=	910	328	232	327
Almost certain (GO TO Q3) Earlier in person (GO TO Q4) Earlier absentee (GO TO Q4) Probably vote		9 6		84 9 7	87 9 5
About 50-50 Probably not vote Definitely not vote	TERMIN TERMIN	ATE ATE			

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				IND	
		TOTAL	DEM	/DK	REP
	N=	1200	427	316	424

[IF Q2=1]

3. If the election for Congress were being held today, and you had to make a choice, would you be voting for **[ROTATE:** _the Republican candidate or _the Democratic candidate?

[IF "UNDEDICED," ASK]: Which candidate do you lean toward at this time?

[IF RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY: This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.]

	N=	773	278	194	283
Republican		41	3	34	83
Lean Republican		4	1	6	4
Democrat		36	74	31	3
Lean Democrat		5	7	6	1
(Other party candidate)		2	1	3	1
(Will not vote for Congress)			0	0	0
(Undecided)		11	12	13	7
(Refused)		3	1	5	1
Republican		45	4	40	87
Democrat		40	81	37	4

[IF Q2= 2 OR 3]

4. In the election for Congress, did you vote for **[ROTATE**: _the Republican candidate or _the Democratic candidate?

[IF RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY: This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.]

	N=	136	50	38	44
Republican		47	9	60	80
Democrat		37	80	22	3
(other party candidate)		4	0	7	5
(Don't remember)		4	0	2	9
(Did not vote in Congressional race)		1	4	0	0
(Refused)		8	8	8	4



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				IND	
		TOTAL	DEM	/DK	REP
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(TUESDAY INTERVIEWS Q5-7)

5. Many people did not get a chance to vote in this election for U.S. Congress and other offices. How about you? Were you able to vote Tuesday, or did you vote earlier in this election before Tuesday, are you voting later on Tuesday, or like many people, did you not get a chance to vote?

FOLLOW-UP: Did you vote in person, by mail, or by absentee ballot?

	N=	290	100	84	97
Yes, voted on Election Day in person Yes, voted on Election Day by mail/absente		58	57	55	61
ballot		11	14	13	7
Yes, voted early in person		13	11	14	13
Yes, voted early by mail/absentee ballot		14	15	14	15
Voting later Tuesday		4	3	4	5
No, did not vote					
(Not sure)	TERMIN	IATE			

[IF Q5=5]

6. **If voting later Tuesday:** how certain are you to vote – are you very certain, probably going to vote, are the chances about 50-50, will you probably not go to vote, or are you definitely not going to vote?

	N=	11	3	3	5
Certain to vote Probably will vote	ERMIN ERMIN ERMIN ERMIN	ATE ATE ATE ATE	100	100	100



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		TOTAL	DEM	/DK	REP
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[IF Q6=1]

7. When you vote later today, will you be voting for **[ROTATE:** _the Republican candidate or _the Democratic candidate?

[IF "UNDECIDED," ASK]: Which candidate do you lean toward at this time?

[IF RESPONDENT DECLINES TO SAY HOW HE OR SHE WILL VOTE, SAY: This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.]

	N=	11	3	3	5
Republican		18	0	0	44
Lean Republican		33	0	33	56
Democrat		31	46	63	0
Lean Democrat		0	0	0	0
(Other party candidate)		1	0	3	0
(Will not vote for Congress)		17	54	0	0
(Undecided)		0	0	0	0
(Refused)		0	0	0	0
Republican			0	33	100
Democrat		31	46	63	0

[IF Q5 = 1-4]

8. In the election for Congress, did you vote for [ROTATE: _the Republican candidate or _the Democratic candidate?

[IF RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY: This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.]

	N=	279	96	81	92
Republican		43	9	50	74
Democrat		39	76	36	6
(other party candidate)		1	0	3	0
(Don't remember)		2	2	2	2
(Did not vote in Congressional race)		1	0	0	2
(Refused)		14	13	9	16



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			IND	
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3/4/7/8.BALLOT COMBINED				
Republican	44	6	45	84
Democrat	39	80	35	4
(Other party candidate)	2	0	4	1
(Don't remember)		0	1	1
(Will not /did not vote in Congressional race)		1	0	1
(Undecided)		8	8	4
(Refused)		5	7	5
AMONG THOSE WITH A CHOICE				
Republican		7	54	94
Democrat	46	93	42	5
(other party candidate)	2	0	5	1

RESUME ASKING ALL

9. I am going to read you a list of issues that may have come up during the election. Please tell me which one or two of these was most important to you in deciding who to vote for Congress. [SELECT UP TO TWO]

READ AND RANDOMIZE

The economy	28	22	29	33
Jobs	19	24	18	15
Health care	19	26	13	16
Education	18	27	16	11
Social Security and retirement security	13	16	11	11
Terrorism and national security	11	7	13	15
Immigration	10	7	10	12
The federal budget deficit	10	3	13	14
Medicare and prescription drugs	8	8	8	8
Taxes	8	4	10	11
The environment	7	11	6	3
Abortion	7	4	6	10
Ebola	2	2	1	2
(Other)		2	1	1
(All mentioned)	2	2	3	2
(Don't know /Refused)	2	1	1	3

10. How long ago did you decide for whom to vote for in these elections – in the last few days before the election, in the last week, in the past month, one to three months ago, or more than 3 months ago?

In the last few days	12	11	17	8
In the last week		12	16	10
In the past month	19	20	18	19
One to three months ago	18	19	19	17
More than three months ago		34	25	40
(don't know)	5	4	6	5



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11. Were you more or less enthusiastic about this year's election compared to elections in the past or was there no difference to you? [IF MORE/LESS ENTHUSIASTIC, ASK]: Is that much more/less or somewhat more/less?

Much more enthusiastic	20	19	20	23
Somewhat more enthusiastic	14	13	12	17
Somewhat less enthusiastic	12	12	13	11
Much less enthusiastic	8	8	10	8
No difference	45	48	45	41
(don't know)	0	0	0	0
More enthusiastic	34	32	32	40
Less enthusiastic	21	19	23	20

National Partnership Women & Families/Rockefeller Family Fund – 2 minutes

12. How likely is it that you or your family would face significant financial hardships if you had a serious illness, had a new child or had to care for a parent, spouse or child with a serious illness – very likely, somewhat likely, not too likely, or not likely at all?

Very likely	36	42	34	31
Somewhat likely	30	31	31	28
Not too likely		13	20	24
Not likely at all	13	12	13	15
(don't know/refused)	2	2	2	2
Likely	66	73	65	59
Not likely	32	25	33	39

13. How important is it to you that lawmakers consider new laws to help keep working families economically secure, including ensuring workers the right to earn paid sick days and creating a system of family and medical leave insurance – very important, somewhat important, not too important, or not important at all?

Very important	57	79	50	41
Somewhat important	24	17	24	32
Not too important	7	2	10	11
Not important at all	9	2	13	14
(don't know/refused)	2	0	3	3
Important	81	96	74	73
Not important	17	4	23	25



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14. If an elected official spoke in support of equal pay for women, paid sick days, and paid family and medical leave, would that make you more or less likely to vote for that elected official or would it not make a difference? (If more/less, Ask: Is that much or somewhat?)

Much more likely	46	68	41	29
Somewhat more likely		17	18	19
Somewhat less likely	4	1	2	8
Much less likely	6	1	8	8
(don't know/refused)	7	4	7	11
(not make a difference)	19	9	23	26
More likely	64	85	59	48
Less likely	10	2	11	16

Demographics

RESUME ASKING ALL

Thank you. The few remaining questions are for statistical purposes only.

15. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?

[IF INDEPENDENT ASK:] Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Democrat	27	77	0	0
Not so strong Democrat	4	12	0	0
Independent – leans Democrat		11	0	0
Democrat	36	100	0	0
Independent	26	0	100	0
Republican	35	0	0	100
Independent – leans Republican	7	0	0	21
Not so strong Republican	4	0	0	12
Strong Republican	24	0	0	67
(dk/na/other)	3	0	0	0



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TOTAL N= 1200	DEM 427	IND /DK 316	REP 424
16. What is your age? [CODE ACTUAL AGE. REFUSED=999] If Refused:			
I am going to read you some age categories. Please stop me when we	get to your	category:	
READ CATEGORIES:			
18-24 years8	7	9	7
25-295	7	4	3
30-346	7	6	5
35-397	6	8	6
40-449	10	10	7
45-4910	9	6	14
50-549	11	8	8
55-5912	12	13	12
60-6412	11	11	14
65-697	6	7	8
70-746	5	8	4
over 7510	8	9	12
(refused)0	0	0	0
17. What is the last year of schooling that you have completed? [CIRCLE ONE - DO NOT READ]			
1 - 11th grade2	3	0	2
High school graduate19	19	16	22
Non-college post H.S.(e.g. tech)2	3	2	2
Some college (incl. jr. college or associate degree) 27	24	27	29
College graduate35	34	38	34
Post-graduate school15	17	17	10
(don't know)1	1	0	1
18. Are you married, unmarried with partner, single, separated, widowed	, or divorce	d?	
Married62	52	61	74
Unmarried with partner5	8	5	1
Single18	24	21	
Separated1	2		10
Divorced7	7	1	10 0
Widowed6		6	10 0 7
v v 100 v v 00 U	6		0
(don't know)2	-	6	0 7
	6	6	0 7 6
(don't know)	6	6 5 1	0 7 6 2
(don't know)2	6	6	0 7 6



20. What's your employment status? Are you...[READ OPTIONS]?

Employed full time	53	55	51	54
Employed part time	9	9	10	10
Unemployed	4	5	5	2
Homemaker	3	4	2	3
Student	3	3	4	2
Retired	26	23	26	28
(don't know/refused)	2	1	2	1

21. Are you a member of a labor union? [IF YES] Are you a current member or retired member?

[IF NOT] Is anyone else in this household a member of a labor union? **[IF YES]** Is that person a current member of retired member?

Variation of Island Sandard Island	4.4	_	0
Yes, current labor union member8	11	5	6
Yes, retired labor union member5	6	4	3
No, but current member in household2	3	2	1
No, but retired member in household3	2	6	2
No, not a labor union member or household80	75	81	84
(don't know/refused)3	3	2	3
Yes, self12	17	9	10
Yes, in household5	6	8	4
Yes, self/household combined18	23	17	13

22. What is your religion?

DO NOT READ

Protestant (include Presbyterian, Episcopalian,			
Lutheran, United Church of Christ)24	20	25	29
Methodist4	2	3	6
Baptist12	16	6	13
Evangelical (include Church of God, Pentecostal,			
7th Day Adventist)2	2	2	2
Non-traditional (include Christian Science,			
Jehovah's Witness)2	1	4	2
Catholic20	21	19	21
Mormon, Church of Latter Day Saints [LDS]1	0	0	3
Muslim[GO TO Q24]0	1	0	0
Jewish[GO TO Q24]1	2	1	1
(other)[GO TO Q24]8	9	7	7
(none)[GO TO Q24]15	20	19	7
(don't know) [GO TO Q24]10	7	13	9

ASK IF Q.22=1-7

23. Do you think of yourself as a born again Christian or don't you think of yourself that way?

	N=	789	265	186	325
Born-again/evangelical		42	38	39	48
Not born-again			55	52	47



(Don't know/refused)	7	8	9	5
RESUME ASKING ALL				

24. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF "NO", ASK:] What is your race - white, black, Asian, or something else?

White75	57	79	90
Black / African American12	26	6	3
Spanish speaking/Hispanic (Puerto Rican,			
Mexican, etc.)	13	6	5
Asian/Pacific-Islander1	1	3	0
Native American1	1	2	1
(other)1	1	2	0
(don't know/refused)2	. 1	3	1

