

## **FAMILY Act BLOG CARNIVAL INSTRUCTIONS**

MomsRising would like to invite you to participate in their blog carnival, "Introducing the FAMILY Act" -- by submitting a blog post!

**The deadline for this blog post is Thursday, Dec. 5, 2013.**

The topic of your blog post is up to you. You can write about any mother/child/family issues related to the FAMILY Act, share resources or sound off on any related current news stories. You can share your personal story, policy analysis, cultural perspectives, humor, facts and more. Feel free to submit content that's previously been published, too, although we would appreciate a line or two on why it is a good fit for this blog carnival.

MomsRising will promote your blog post, as part of the blog carnival, widely via Facebook, Pinterest, and Twitter. We estimate that our blog and social media reach extends to over 3.5 million readers. Below you'll find more information on blog carnivals and how you can participate.

**WHAT'S A BLOG CARNIVAL?** A blog carnival is an online action that aims to utilize the growing power of our combined reach on social media (blogs, Facebook, Twitter and more) to jumpstart --and jump into!-- a national conversation. This blog carnival on Wednesday, Dec. 11 will have blog posts ranging from the personal to the political. MomsRising will collect and publish the individual blog posts and then we'll put the links to these posts together in one overarching post that will serve to host and introduce the blog carnival. In addition, we'll amplify the blog carnival post on our Facebook Page, on Pinterest and with tweets from the MomsRising Twitter account @MomsRising using relevant hashtags.

**CONTENT GUIDELINES:** MomsRising invites you to write about what the FAMILY Act and the State Paid Leave Fund means for your family, your community and the country by sharing stories and opinions from the personal to the political. We ask that the blog posts focus on paid family and medical leave as it relates to our campaign issues, your personal story and/or current events. Blog posts can be just a few paragraphs or much longer, but we recommend your post be about 500 - 800 words.

MomsRising appreciates original content and we are also happy to re-post previously written content as long as you add a sentence or two on why this post is relevant to this particular blog carnival.

**HOW TO SUBMIT A POST:** Please email the following to Connie Ho ([Connie@MomsRising.org](mailto:Connie@MomsRising.org)) and Anita Jackson ([Anita@MomsRising.org](mailto:Anita@MomsRising.org)) by Thursday, Dec. 5, 2013:

- Confirmation that you've filled out this Terms of Use form: [http://action.momsrising.org/survey/blog\\_survey/](http://action.momsrising.org/survey/blog_survey/)

- Your name and email address
- Your headshot
- Your Twitter handle if you have one
- The title of your post
- The text of your post
- A photo or image to accompany your text with the photo's credit. We find that photos and images help blog posts get shared around the Internet.
- If your blog post has been published previously, please include the URL to receive credit. Also please include a sentence or two about why you want to share this post for this particular blog carnival.

The more blog posts, the merrier (and the bigger the impact we'll have overall.) So in addition to submitting your own blog post, if you know anyone else who may like to participate, feel free to share this invitation with them.

**TIMELINE:** The blog carnival will be published on Wednesday, Dec. 11. We are accepting blog posts starting now -- the earlier the better. The deadline for submitting your blog post is Thursday, Dec. 5. Blog posts submitted after the deadline will be added to the blog carnival and/or can be published on the blog at a later date. We are happy to tweet a link to your post anytime!

**DETAILS ON THE TWEETING:** When the blog carnival is published on Wednesday, Dec. 11, each post will be tweeted and retweeted with pertinent hashtags. We encourage you to search for these tweets from @MomsRising to retweet them from your own account, and to comment using the appropriate hashtags and tagging @MomsRising in your tweet so we can respond easily to thank you! We also encourage you to send these tweets to those in your online community and to other bloggers to invite their tweets and comments. Please let me know if you have any questions and if you will be able to participate. You would be a valuable addition to this social media action. And definitely feel free to share this invitation with others far and wide!